

HULU LANGAT ORANG ASLI KIDS LEARN FINANCIAL LITERACY, ENGLISH, MATH & CRAFT FROM BANKERS

Kuala Lumpur, 11 November 2019 – Sixty-six staff of OCBC Bank (Malaysia) Berhad recently completed a three-month education programme for 45 orang asli children in Hulu Langat, teaching them financial literacy, English, Math and Craft through interactive board games and using other creative methods.



Ms Chong Lee Ying, OCBC Bank's Head of Global Transaction Banking (far right) joined her colleagues in the lessons to the orang asli kids

The staff volunteers from the Bank's transaction banking division organised themselves in teams of four to reach out to the 7-15 year-olds at Kampung Orang Asli Sg Lalang and Paya Lebar in Hulu Langat. They taught for two hours every Saturday during the three-month period.

According to OCBC Bank Managing Director & Head of Global Transaction Banking Ms Chong Lee Ying, the children were excited by the creative learning approaches used in the classes which featured real fruits and vegetables, online visuals and interesting games.



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“The programme was designed to motivate and excite the children to enjoy learning. We operated on the premise that school can indeed be a fun place to learn at and to make friends, and this turned out to be true indeed.

“Basic English and Math were taught on alternate weeks and the lessons were complemented with entertaining games and craft which exhilarated the children thanks to the lively and captivating learning materials.

“Despite having difficulty with English pronunciation, the children were fast learners and showed great enthusiasm when responding to questions. The children’s positive attitudes were an encouragement to all of us,” she said.

OCBC Bank has been actively engaging the various communities nationwide through its staff volunteer programmes.

“We strive to be more involved in the localities in which we operate and to become even more engaged in the community, going beyond simply providing superior banking products and services to meeting the social needs of the people as well.

“In recent times we have been looking to become even more entrenched in the local community, and our involvement in this educational programme is an example of how we collaborate and engage with communities throughout the country,” Ms Chong added.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World’s Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has about 560 branches and representative offices in 19 countries and regions. These include over 290 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 90 branches and offices in Mainland China, Hong Kong SAR and Macau SAR under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.